

Message Text

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ACTION NEA-05

INFO OCT-01 ISO-00 EUR-06 EB-05 DRC-01 RSC-01 /019 W

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P 151000Z JAN 74

FM AMCONSUL THESSALONIKI

TO AMCONSUL MILAN PRIORITY

INFO SECSTATE WASHDC 1796

USDOC WASHDC

AMEMBASSY ATHENS

UNCLAS THESSALONIKI 0029

MILAN FOR E. WILLIAM TATGE, US TRADE CENTER

E.O.11652:N/A

TAGS: BEXP, GR

SUBJECT: ATTENDANCE AT JAN 22-26 MTC PRINTING EQUIPMENT SHOW

REF: STATE' S A-9354

1. ARIS LASKARIDIS, DIRECTOR OF TECHNICAL DIVISION
FOR "MAKEDONIA" AND "THESSALONIKI" NEWSPAPERS, AND
IOANNIS MAKRIS, DEP DIRECTOR AND NEPHEW OF OWNER, PAN TO ATTEND
PRINTING SHOW AND WILL ARRIVE PRIOR TO OPENING JAN 22.
PAPERS, WITH COMBINED DAILY CIRCULATION IN NORTHERN GREECE OF
APPROX. 70,000, NOW USING MODERN WEB-FED
GERMAN ROTARY PRESSES AND LINOTYPE AND HARRIS INTERTYPE
SLUGCASTING MACHINES. LASKARIDIS AND MAKRIS
BOTH SPEAK ENGLISH AND ARE INTERESTED
IN ALL PHASE MODERN NEWSPAPER EQUIPMENT,

2. LARGE THESSALONIKI PUBLISHER STAVROS GEORGIADIS
ALSO PLANNING TO ATTEND AND HAS SPECIAL INTEREST IN
CHEMICALS, INKS, PRINTING PLATES (INCLUDING PLASTIC),
OFFSET DUPLICATORS, AND SMALL PRESSES. GEORGIADIS'
PRINTING PLANT, USING MONOTYPE AND LINOTYPE, SPECIALIZES
IN PRINTING OF BOOKS, PERIODICALS, BUSINESS FORMS,
STATIONERY, TJOLGREETING CARDS. INTER ALIA HE DOES BULK
OF PRINTING WORK FOR UNIV. OF THESSALONIK, THE LARGEST IN GREECE.
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NOTE: GEORGIADIS SPEAKS GREEK ONLY AND WILL REQUIRE
INTERPRETING ASSISTANCE IF AVAILABLE. PLEASE ADVISE.

3. GEORGIADIS ALSO ACTING PRESIDENT OF THESSALONIKI
INTERNATIONAL FAIR (TIF) AND WOULD WELCOME OPPORTUNITY TO
BRIEF MTC DIRECTOR ON TIF PLANS FOR COMING YEAR AND
DISCUSS POSSIBILITIES FOR INCREASED PARTICIPATION BY
USDOC AND US FIRMS IN FUTURE EVENTS HERE. WILL ADVISE
ETA MILAN WHEN PLANS FIRM.

4. MR. TATGE' S NAME AND INTRODUCTORY LETTERS
HAVE BEEN GIVEN ALL THREE MEN. IN VIEW
IMPORTANT ROLES PLAYED BY THEM IN NORTHERN
GREEK AFFAIRS AND MULTIPLIER EFFECT THEY CAN
DISSEMINATE IN RAPIDLY EXPANDING COMMERCIAL
MARKET HERE, URGE THAT THEY BE ACCORDED
ALL APPROPRIATE FACILITIES AND COURTESIES.
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